

**The Most  
Beautiful TV in  
the World**



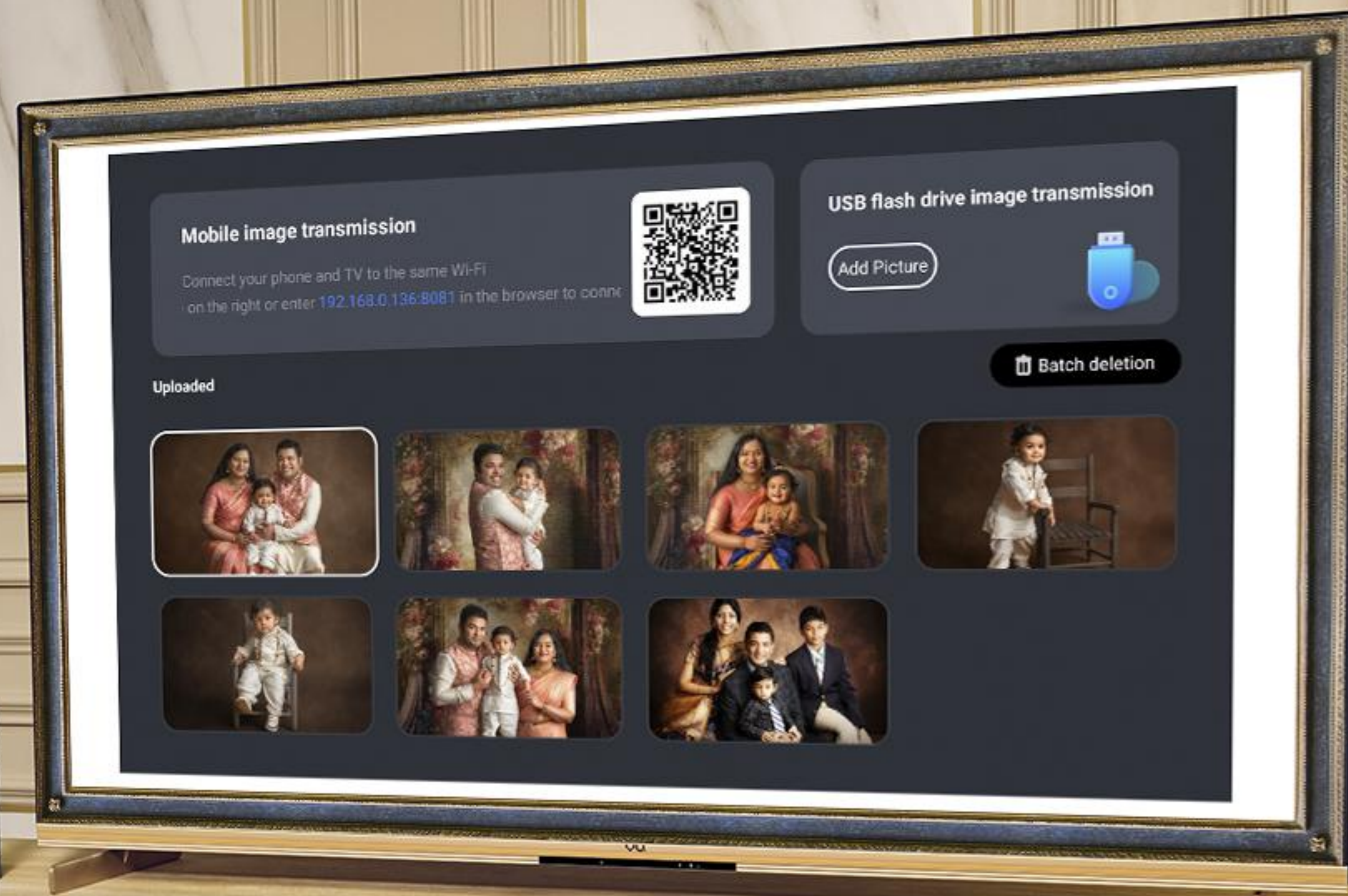


# The Most Beautiful TV in The World

Reflects gold in the warm light of your home and silver in the bright light of your office, crafted in Armani gold, the Vu Masterpiece TV is the most beautiful TV in the world. Exclusively made to match even the most luxurious décor, this TV is a style statement even when its switched off. With 800nits brightness and 144Hz refresh rate, this is also the top choice of gamers.







## Armani Gold TV with Frame Mode

With the Vu Masterpiece Frame TV, you can effortlessly convert it into a stunning frame by selecting the Art Time mode. Enjoy preloaded art from the gallery, explore various vibe images, use as a clock or upload family pictures from your phone to transform your TV into a beautiful frame for your wall





## 144Hz Refresh Rate with 800 nits Brightness

The genuine 144Hz panel, paired with the 144Hz Iconium 4K processor, delivers enhanced resolution for sharper, more detailed visuals. With 800 nits of brightness and full HDR support, experience the pinnacle of visual excellence. Powered by the latest QLED technology, it offers a more authentic and vibrant picture, enriching every viewing moment.





## 124W Dolby Atmos Sound System with Subwoofer

The 2.1.2ch sound system transforms your TV audio into a rich, layered performance. With a total of seven speakers, including a subwoofer, tweeters, and Dolby Atmos surround sound, it delivers a wide range and captures every detail making you feel as if you are right there in the action

**vuu**®

CALIFORNIA

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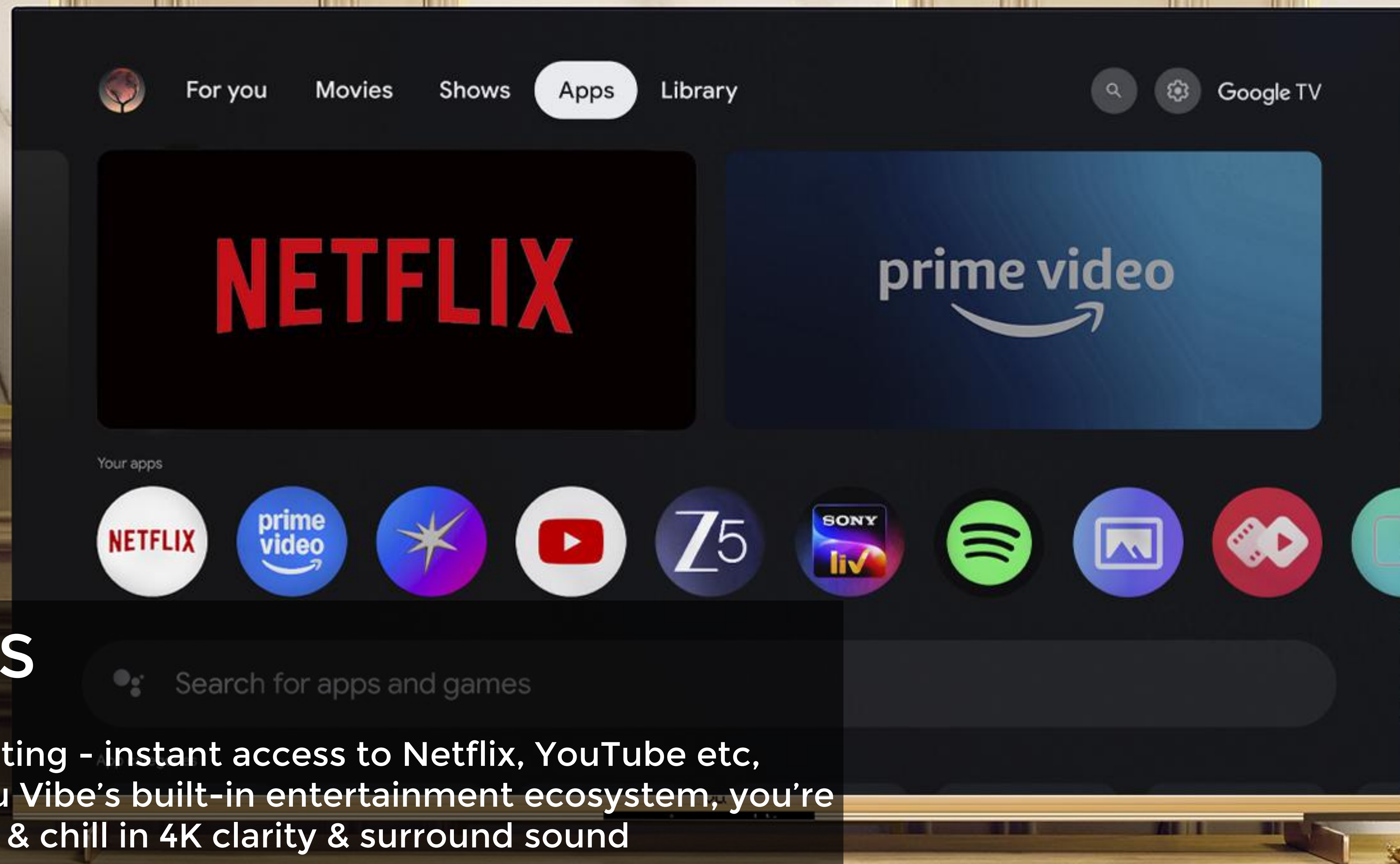
## Signature Remote with Bluetooth

In addition to feature provided by Google TV, Vu developed customized hotkey for quick access for your Picture or Sound, or different functions like, WiFi, Bluetooth, USB playback or HDMI selection. These self developed function by Vu which make the viewing experience for the users simpler, smoother and more convenient.



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## Google TV OS

No downloads, No waiting - instant access to Netflix, YouTube etc, right out of the box. Vu Vibe's built-in entertainment ecosystem, you're always ready to watch & chill in 4K clarity & surround sound



	Old Vu Masterpiece TV	New Vu Masterpiece TV
Model	QMP	MASTERPIECE
Armani Gold Metal Aesthetics	✓	✓
144Hz Panel Refresh Rate	✓	✓
Peaking Brightness	800 nits	800 nits
QLED	✓	✓
Dolby Vision & Atmos	✓	✓
Speakers	2.1 (4 Speaker + 1 Subwoofer)	2.1.2 (6 Speakers + 1 Subwoofer)
Sound Output	100 watt	124 Watt
Frame Mode	X	✓
Family Photo Mode	X	✓
Frame Style / Interline Style	X	✓
Game Mode, VRR, ALLM & Cross Hair	✓	✓
Wi-Fi, Cricket & Cinema Hotkeys on Remote	X	✓
Google TV OS	✓	✓
Available Sizes	55", 65", 75"	55", 65", 75"



Picture

- 144Hz Refresh Rate with 240Hz Motion Rate
- 800 nits Peaking Brightness
- QLED with Dolby Vision, HDR10 Plus, HLG

Resolution & Backlight	3840 x 2160, DLED
Panel Type	A+ Grade IPS Panel
Picture Technology	4K QLED
Brightness	800 Nits Peaking
Panel Refresh Rate	144Hz (VRR)
Smooth Motion Rate	240Hz
Local Dimming	A.I. Auto Backlight Control
Colour Depth	10 Bit
High Dynamic Range	Dolby Vision, HDR10 Plus, HLG
Colour Volume	100%
Dynamic Backlight Control	Yes
Dynamic Contrast	Yes
Motion Enhancement	Yes, MEMC
Eye Protection Mode	Yes
Picture Mode	User, Standard, Cricket, Vivid, Cinema, Game, Energy Saving

Sound

- 2.1.2 Speakers includes Subwoofer
- 124W Concert Sound
- Dolby Atmos Surround Sound

Speakers Channel	2.1.2 Speaker
Audio	124Watt
Number of Speakers	7-Speakers includes Subwoofer
Subwoofer	Built-in Subwoofer
Speaker Type	2 Master + 4 Tweeter + 1 Subwoofer
Audio Enhancement Type	Dolby Atmos Surround Sound
Dolby Audio	MS12, Dolby Digital, Dolby Digital Plus
Audio Support	Dialogue Clarity
External Speaker Connection	ARC / eARC / SPDIF / Bluetooth
Audio Only Mode	Yes
Auto Volume Control	Yes
Equalizer	Yes
Audio Mode	User, Standard, Vivid, Cricket, Cinema, Music, News

Design

- Armani Gold Aesthetics
- Frame Mode - Family Photo Mode
- Signature Remote with Bluetooth

TV ID Design	Armani Gold Aesthetics
Bezel	3 Side Bezel Less Design
Bezel Material	Premium Aluminium Alloy
Table Top Stand	Ice Blade Design
Frame Mode	Yes, Art Mode/ Family Photo
Frame Style/ Interline	5- Frame & Interlining style
Preloaded Art in Frame	Art Gallery, Nature, Clock
Photo Transfer to TV	Yes, Over Wi-Fi and USB
Frame Self-Start Mode	Yes, Upon TV Startup
Remote Technology	IR, Bluetooth & Voice Control
Remote Design	WiFi, Bluetooth, HDMI, USB, Cricket, Cinema, Picture and Sound Hotkey's on remote
Screen Size cm/inch	(55)139cm, (65)164cm, (75)189cm
Model Number	55MASTERPIECE 65MASTERPIECE 75MASTERPIECE
Net weight in Kg. (with stand) / (without stand)	(55) 15.2 Kg / 14.9 Kg (65) 22.54 Kg / 22.1 Kg (75) 33.3 Kg / 32.8 Kg



Processor

- 144Hz Iconium 4K Processor
- Advanced GPU and APU
- 16GB Storage / 3GB RAM

Processor	144Hz Iconium 4K Processor
Graphics	HDR Graphics
HDMI Version	HDMI 2.1
A.I. Super Resolution.	Yes
A.I. Super Colour	Yes
A.I. Super Clarity	Yes
A.I. Super Contrast	Yes
Storage	16GB Storage
DDR RAM	3GB
Digital media player content	Yes (Music/ Video/ Photos)
DMP File allocation table	FAT / FAT32
Supply range [Voltage / Frequency]	100V ~ 240V AC 50/60Hz
Standby Power consumption	0.5W
Power Consumption	(55) 150W (65) 240W (75) 280Watt

Software

- Google TV OS
- Game Mode with 4K@144Hz(VRR), ALLM
- Google Voice Assistant

Smart OS	Google TV OS
Google Play Store	Yes
Preloaded Apps	Netflix, Prime Video, YouTube, Jio Hotstar, etc
Film Maker Mode	Yes
Game Mode	Yes, VRR, ALLM and Crosshair, Game Dashboard
VRR Refresh Rate	4K@ 144Hz (VRR)
Game Dashboard	Yes
Dolby Vision and HDR Gaming	Yes,
Crosshair	Yes
HDMI Version	HDMI 2.1
My Music	Play music from your phone directly on the TV
Parental Control / Kids Mode	Yes / Yes
Voice Search	Google Assistant Voice search
Remote Control	Vu ActiVoice Remote Control with Fast Voice Recognition
Wake up Support	LAN, Wi-Fi

Connectivity

- Built-in Chromecast
- Dual Band WiFi and Bluetooth
- HDMI eARC, ARC, CEC

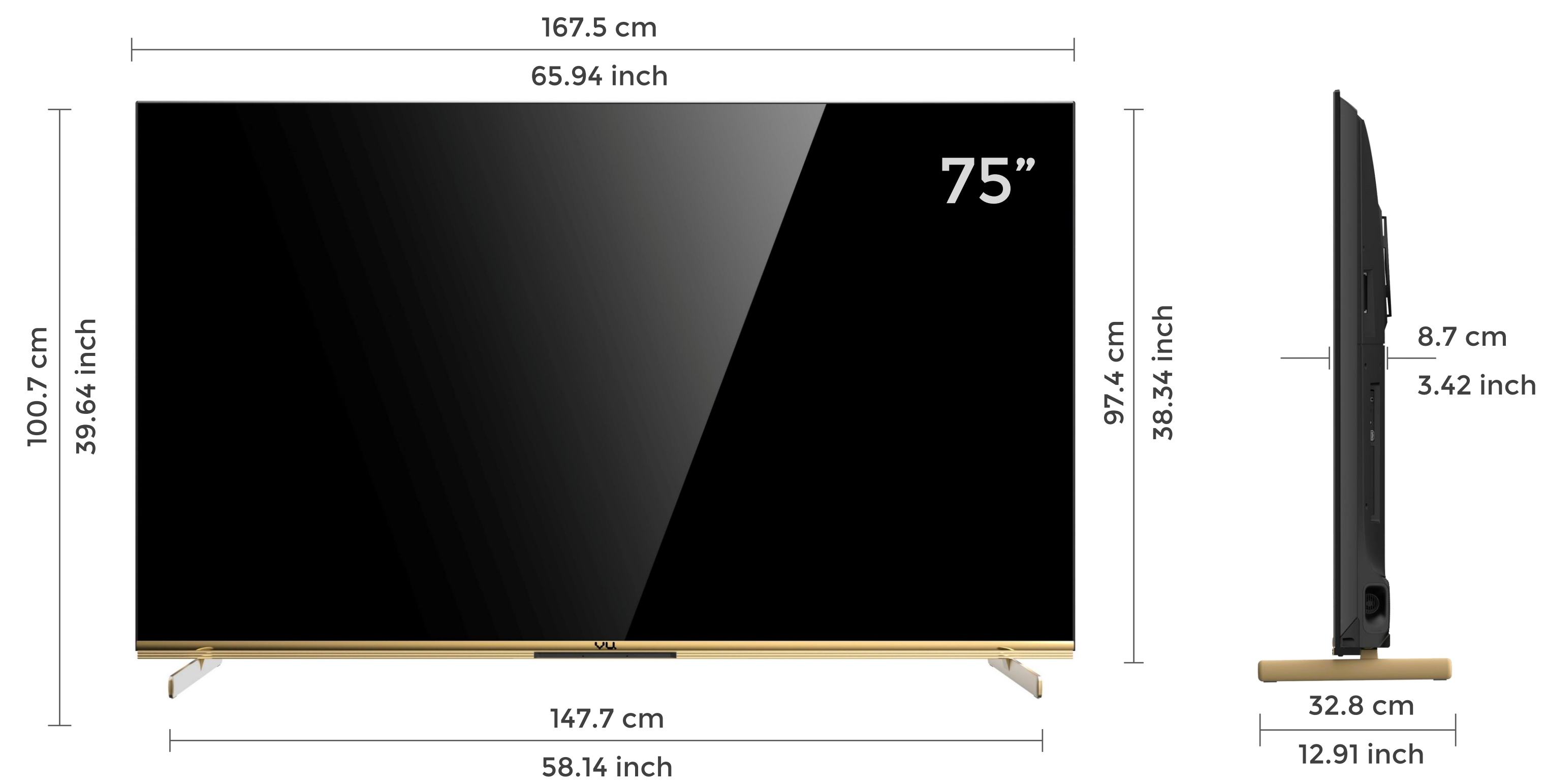
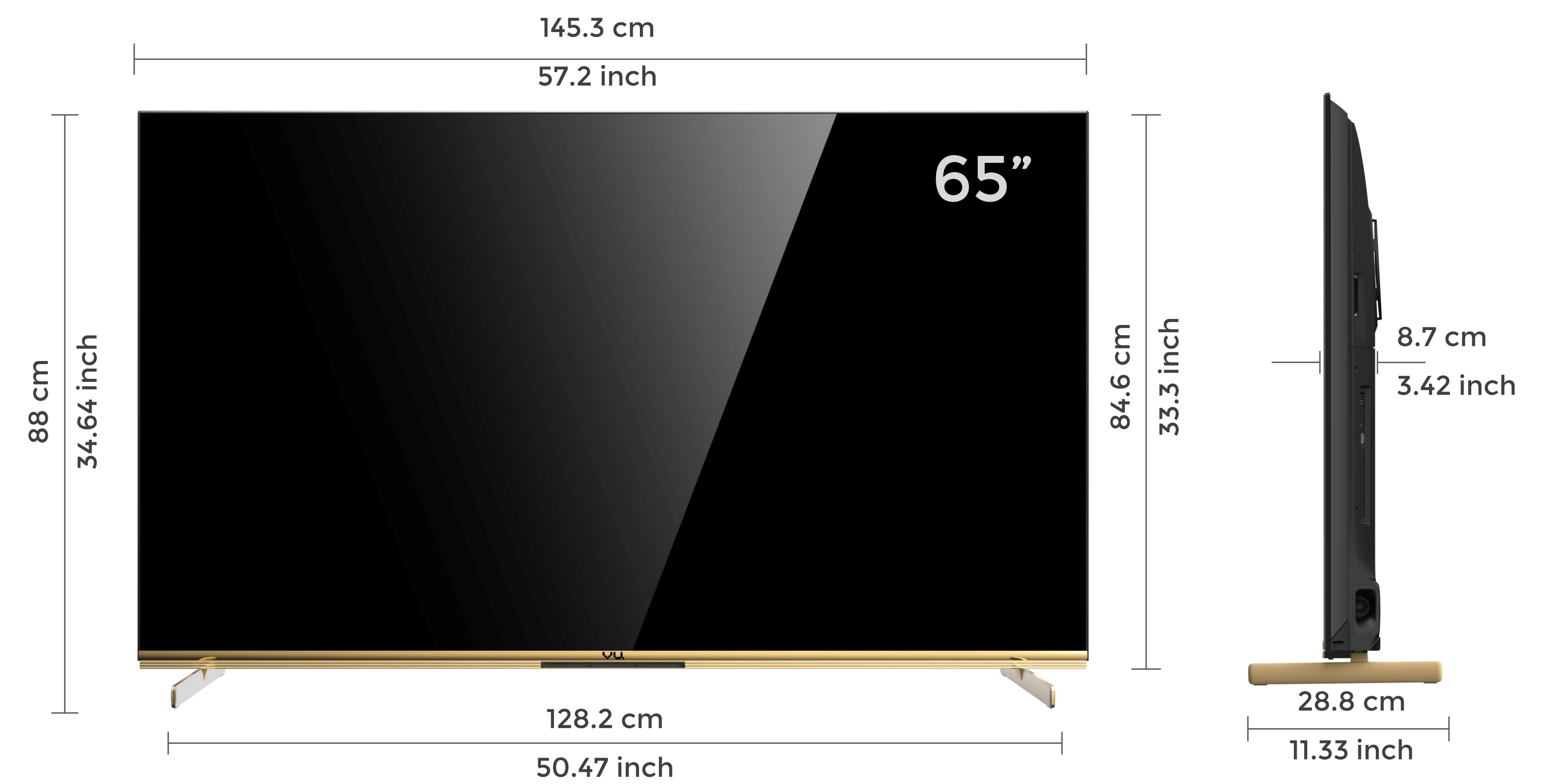
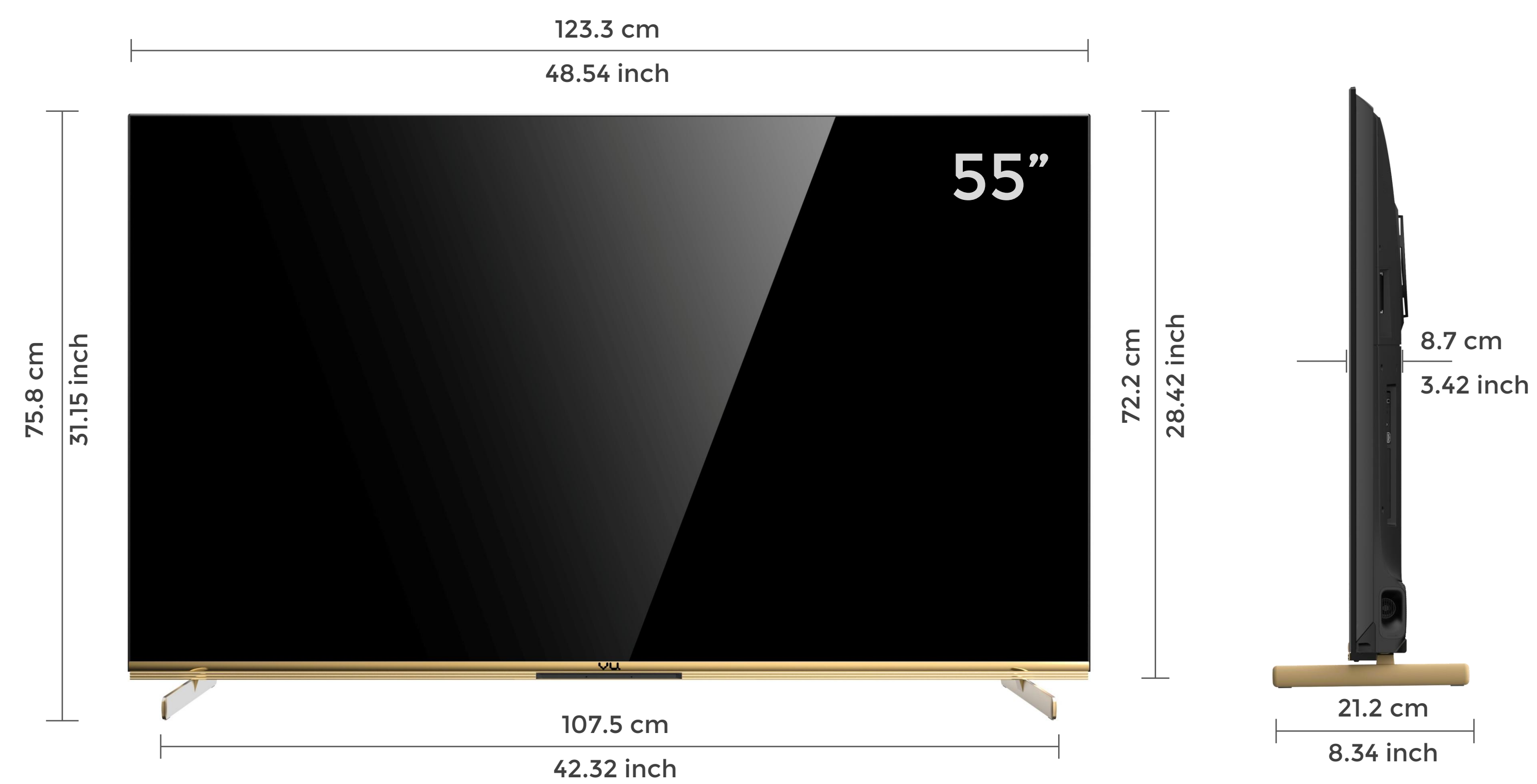
Built-in Chromecast	Yes
Cast Play	Yes
Google IoT	Yes
Bluetooth Support	Yes
Wi-Fi Protocols	Yes, 2.4/5.0GHz, a/b/g/n/ac
HDMI Input’s / Support	3nos
HDMI CEC, eARC, ARC	Yes
HDMI Type	4K@60Hz with HDCP 2.2
USB Input’s	2
Digital Audio Output	Yes , Optical
Earphone Jack	Yes
AV input	1no
Ethernet Port	Yes





TV Unit x 1   Remote Control x 1   Batteries x 2   Welcome Kit x 1   Wall Bracket x 1   AV Adapter x 2   Power Cable x 1









C A L I F O R N I A



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